

# Isabella Koontz

## Video Producer & Lighting Designer

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Entertainment professional with 7+ years of experience and 50+ productions. Approaches every production element as a unique character, shaping narrative and emotion. Combines creative vision with technical practicality, thriving in collaborative spaces with a joy for solving complex challenges.

## Film, Live Production, & Broadcast Experience

### **Technical Director and Camera Operator**, Freelance, September 2024 - Present

Managed multi-camera live productions including switcher set up and operation, calling camera cues, camera operation, and live stream deliverables across Northern Virginia and Washington, D.C.

- Directed the 2025 Jewish Museum Gala recorded broadcast that later aired on Fox News

### **Filmmaker**, Freelance, October 2023 - Present

Supported over 25 productions as Producer, Director, Assistant Director, and Gaffer. Created core production documents including call sheets, shooting schedules, and shot lists. Secured locations, cast, crew, and equipment.

- Published script “It Didn’t Have To Be Worse” in GMU Storyline, 2025 Edition
- Inaugural recipient of \$2,000 Full Circle Grant, pitch and development competition, 2025
- Best-Faith Based Film for “It Didn’t Have To Be Worse” at Virginia Emerging Filmmakers Festival, 2026

### **Assistant Technical Director & Lighting Supervisor**, GMedia, September 2023 - Present

Supervised broadcast crews during set up and strike of events. Operated media switcher and called camera cues. Designed and executed lighting for all Green Machine band campus events. Served as camera operator.

- Designed dynamic lighting for the first band hype video featured at campus sporting events
- Selected as youngest speaker ever for Live Design International to present on lighting and camera collaboration in low budget environments
- Directed a 12 camera broadcast for the band’s most complex performance of the year

### **Technical Specialist**, Baxter Perkinson Center for the Arts and Education, July 2020 - Present

Oversaw load-ins/outs, light focus, and sound checks. Served in multiple production roles for performances and venue programs including Lighting Designer & Operator, Sound Designer & Operator, Stage Manager, and Fly Rail.

- Among the first employees hired and selected to work the opening performance

### **Lighting & Stage Technician**, GMU Center for the Arts, February 2024 - Present

Set up, maintained, and prepared lighting and stage equipment including Marley dance flooring, fly systems, and a wide range of lighting instruments.

### **Field Lighting Technician**, 4Wall, October 2023 - Present

Interpreted lighting plots to execute set up and strike for live event lighting systems across Washington, D.C.

- Worked in venues including the Swiss Ambassador’s Residence, British Embassy, National Building Museum, Portrait Gallery, and International Trade Commission

### **Summer Videographer and Counselor**, Impact Mission Camp, June 2024 - August 2024

Produced daily photo/video content for social media. Coordinated schedules for project leads and youth groups.

**Live Event Technician & Designer**, George Mason Event Services, September 2023 - May 2024  
Executed load-in/out for live campus events. Served as lighting, sound, and camera operator.

**Lighting Designer**, Freelance, April 2017 - Present

Designed lighting for dance shows, concerts, theatrical performances, and more across Virginia.

- Designed for Carpenter Theatre at the Dominion Energy Center, Prestige Dance Studio, Marianne Kelley's School of Dance, and Cosby Show Choir

**Tech Supervisor & Lead Designer**, Broken Leg Theater, August 2017 - April 2022

Oversaw all lighting and sound elements including design, staffing, maintenance, load-in, and strike for three productions a year across multiple venues.

## **Additional Professional Experience**

**Substitute Teacher**, Fairfax County Public Schools, January 2025 - Present

**CVPA Resident Assistant**, GMU Housing and Residence Life, August 2024 - Present

**Class Coach**, Dale Carnegie, September 2022 - Present

**Social Media Manager**, Pennies Pictures, January 2024 - August 2024

**Legendary Santa Team Member**, Children's Museum, December 2022, 23, 24, 25

**Play Guide**, Children's Museum, February 2023 - May 2023

**Summer Hostess/Waitress**, Tea with Kip, June 2022 - August 2022

## **Technical and Professional Skills**

**Software:** Microsoft Office Suite | Google Workspace | DaVinci Resolve | Adobe Premiere Pro | Canva

**Lighting Consoles:** ETC | Avolites | ChamSys MagicQ

## **Education and Certifications**

**BA Film and Video Studies**, George Mason University, May 2026, GPA 3.92/4.0

- Minors in Event Technical Production (Lighting) and Marketing

**Social Media Marketing Certificate**, Stukent, 2026

**Digital Marketing Certificate**, Stukent, 2025

**Effective Communication and Human Relations Certificate**, Dale Carnegie, 2022

**Customer Service and Sales Certificate**, National Retail Federation, 2020